



# 75 YEARS OF IMPACT A FUTURE OF POSSIBILITIES



*Advancing Naturopathic Medicine.  
Strengthening Ontario's Health System.*



ANNUAL IMPACT REPORT  
**2025**



# LAND ACKNOWLEDGEMENT

We acknowledge that Ontario is situated on the traditional territories of many Indigenous nations, including the Mississaugas of the Credit, the Anishinaabe, the Chippewa, the Haudenosaunee, and the Wendat peoples. Ontario is covered by a number of treaties, including Treaty 13 (the Toronto Purchase), the Upper Canada Treaties, and the Robinson Treaties, among others.

We recognize that this land has been a place of gathering, healing, and community for countless generations, and we honour the enduring presence of First Nations, Inuit, and Métis peoples here today.

As we reflect on 100 years of regulated Naturopathic Medicine, and 75 years of the Ontario Association of Naturopathic Doctors (OAND), we are reminded that the principles of balance, connection, and respect for nature have long been understood and practised by Indigenous peoples. We offer our gratitude and commit to continuing to learn from and walk alongside Indigenous healers and communities as we envision a more inclusive and holistic future for health care in Ontario.



OAND's Board of Directors at Annual Meeting and Culture Day





# A MESSAGE FROM OUR BOARD CHAIR & CEO



2025 was a year of renewal, momentum, and meaningful progress for the Ontario Association of Naturopathic Doctors.

Over the past year, the Board's strategic vision for the OAND converged with strong operational execution. By bringing on dedicated new executive leadership and strengthening our staff team, we aligned our focus squarely on the work that matters most to our members—moving the profession of Naturopathic Medicine forward in Ontario. Guided by clear priorities, we set out to build an organization that is focused, responsive, and unafraid to advocate boldly on behalf of the profession.

And we made a resounding impact.

2025 was a year of milestones — including our Centennial Gala, which brought together 246 members, partners, and system allies to celebrate 100 years of regulated Naturopathic Medicine in Ontario. Our Advocacy Day at Queen's Park, where OAND delegations held 14 meetings with government officials and made clear that Naturopathic Doctors belong at the health system table. And it was a year of meaningful wins — securing cross-sector support for oral micronized progesterone from the Ontario Medical Association, the Nurse Practitioners' Association of Ontario, the Ontario Pharmacists Association, and the Association of Ontario Midwives, and establishing a direct dialogue with the Ministry of Health that positions OAND as a credible partner in Ontario's primary care transformation.

Guided by the Board of Directors, our staff, volunteers, and corporate partners made important strides in how we operate internally. By modernizing our systems, strengthening member engagement, and building robust infrastructure, we are ensuring the OAND can deliver even greater impact in the years ahead.

We are proud of what this unified team — Board, staff, members, and partners alike — accomplished in 2025. And we are honest about the road ahead. The health care landscape continues to evolve rapidly. The economic pressures on our members are real. The regulatory environment remains challenging. But Ontario is at a turning point — and Naturopathic Doctors are positioned to be part of the solution.

Looking ahead, the OAND remains steadfast in our commitment to advocating for the profession, supporting our members, and advancing the integration and public recognition of Naturopathic Medicine in Ontario. With clear governance, an energized operational team, and the continued trust of our members, we are highly confident in the path forward.

Thank you to every member, volunteer, and partner who contributed their time, expertise, and passion to this work in 2025. Your commitment makes this progress possible. Together, we are building a stronger future for the profession and for the patients we serve.

With gratitude and determination,

**Dr. Audrey Sasson, ND**  
Board Chair, OAND

**Jennifer Joseph**  
Chief Executive Officer, OAND



# MISSION & STRATEGIC DIRECTION

## WHO WE ARE

For more than 75 years, the Ontario Association of Naturopathic Doctors (OAND) has stood at the forefront of advancing the naturopathic profession in Ontario. Today, our work is guided by four strategic commitments: Advocate for the Profession, Enhance Visibility and Understanding, Evolve the Association, and Sustain the Profession.

We bring these commitments to life through three core pillars: Membership, Education and Policy; Government Relations and Advocacy; and Events and Community. Through strong advocacy and system partnerships, we champion modernization and integration within Ontario's health care system. Through policy leadership and professional development, we strengthen standards and elevate public confidence. And through meaningful connection and shared purpose, we cultivate a vibrant, resilient professional community.

Together, we are building a modern, sustainable association – ensuring Naturopathic Doctors are recognized, empowered, and positioned to serve Ontarians now and into the future.

## OAND BOARD OF DIRECTORS

|  |   |
|--|---|
| <b>Board Chair</b><br>Dr. Audrey Sasson, ND          | <b>Director</b><br>Dr. Daniella Remy, ND            |
| <b>Vice-Chair</b><br>Dr. Erika Holenski, ND          | <b>Director</b><br>Dr. Ailya Patel, ND              |
| <b>Secretary/Treasurer</b><br>Dr. Rominder Raina, ND | <b>Director</b><br>Dr. Sarah Wilson, ND             |
| <b>Director</b><br>Dr. Yousuf Siddiqui, ND           | <b>Director   Public Member</b><br>Louise Stratford |
| <b>Director</b><br>Dr. Jessica Carafagnini, ND       | <b>Director   Public Member</b><br>Kevin Bernard    |
| <b>Director</b><br>Dr. Cecilia de Martino, ND        |   |

## OUR VISION

Optimal health care for all Ontarians.





## OUR MISSION

To maximize the impact of Naturopathic Doctors as key allies in Ontario's health care system.

## OUR VALUES

-  **Excellence** Striving to uphold the highest standards, knowledge, and skills.
-  **Integrity** Operating ethically, honestly, and transparently in accordance with the principles of Naturopathic Medicine.
-  **Community** Fostering community through belonging, dignity, safety, and encouraging shared understanding.
-  **Collaboration** Working together across diverse perspectives to achieve shared goals and foster innovation.

## OUR 2024–2027 STRATEGIC PRIORITIES

-  Advocate for the Profession
-  Enhance Visibility and Understanding
-  Evolve the Association
-  Sustain the Profession



# FACTS & FIGURES

## MEMBERSHIP SNAPSHOT

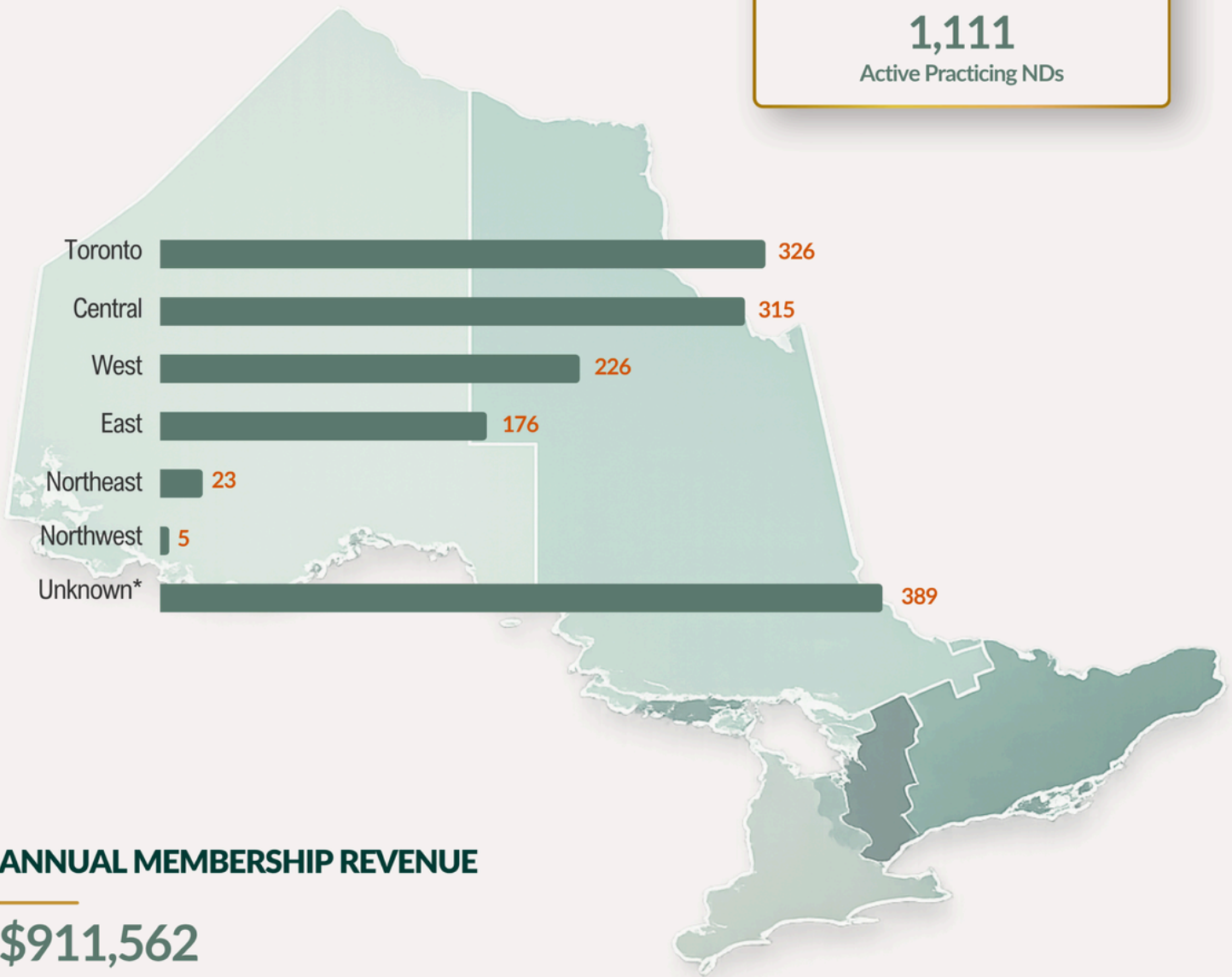
### REGIONAL DISTRIBUTION



**1,460**  
TOTAL MEMBERS

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**1,111**  
Active Practicing NDs



### ANNUAL MEMBERSHIP REVENUE

**\$911,562**






Historical membership records may be incomplete due to limitations in OAND's legacy CRM system. OAND transitioned to a new membership management system in March 2026 to support improved data integrity going forward.

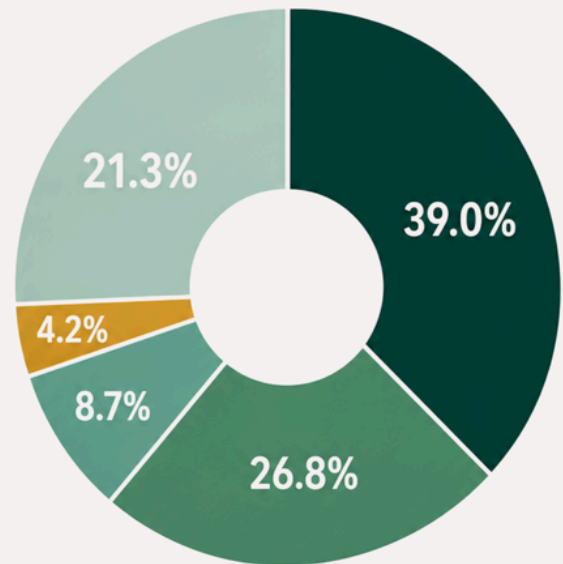


# FACTS & FIGURES

## MEMBERSHIP SNAPSHOT

### MEMBERSHIP BREAKDOWN

|   |     |       |                                   |
|---|-----|-------|-----------------------------------|
|  Active Full-Time Practitioners      | 570 | 39.0% | <div style="width: 39.0%;"></div> |
|  Active Part-Time Practitioners      | 391 | 26.8% | <div style="width: 26.8%;"></div> |
|  Active 1st & 2nd Year Practitioners | 127 | 8.7%  | <div style="width: 8.7%;"></div>  |
|  Associate Members                   | 61  | 4.2%  | <div style="width: 4.2%;"></div>  |
|  Students, Retired, and Directors   | 311 | 21.3% | <div style="width: 21.3%;"></div> |



### EVENTS SNAPSHOT

## CENTENNIAL GALA

# 246

Guests  
Attended

# 20+

Corporate &  
Event Partners





### EDUCATION ENGAGEMENT 2025



### CONO POLICY CONSULTATION RESPONSE SUBMISSIONS



### CORPORATE PARTNERSHIPS



*A year of stabilization, modernization, and measurable momentum.*

PILLAR 1

# MEMBERSHIP, EDUCATION & POLICY

OAND's first strategic pillar encompasses the foundational work of serving our members — providing the education, policy voice, and professional support that make membership meaningful. In 2025, this pillar was defined by a renewed commitment to engagement, meaningful education offerings, and a strengthened presence in regulatory and policy processes on behalf of Naturopathic Doctors across Ontario.

## MEMBERSHIP *A Growing and Engaged Community - Engagement Reached New Heights*



1,460

TOTAL  
MEMBERSHIP

Including 1,111  
active practising  
Naturopathic  
Doctors



69.1%

AVERAGE MEMBER  
EBLAST OPEN RATE

Well above  
industry average  
for professional  
associations



77%

CEO MESSAGE  
OPEN RATE

Strong  
engagement with  
leadership  
communications



+321.7%

INSTAGRAM  
ENGAGEMENT INCREASE

Significant growth  
in reach and  
interaction



+137%

FACEBOOK PAGE  
VIEW INCREASE

More visibility and  
connection across  
our community

# EDUCATION



## A Record Year for Learning

### SUMMER BUSINESS EDUCATION SERIES

One of the year's most celebrated initiatives, free of charge to members.

-  The Economics of Your Profession
-  The Profitable Clinician
-  Building a Saleable Practice
-  Marketing That Works for Naturopathic Doctors

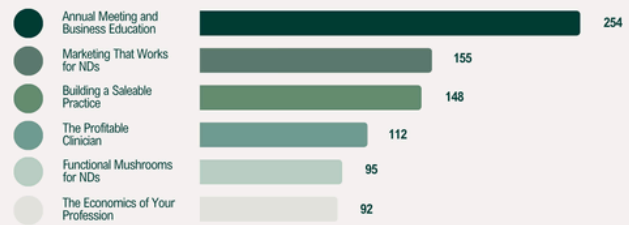
### KEY WEBINARS AND CE PROGRAMMES

-  Functional Mushrooms for Naturopathic Doctors
-  Navigating the QA Programme 2025
-  Advocacy Webinar – Patient Engagement
-  Annual Meeting and Business Education Session

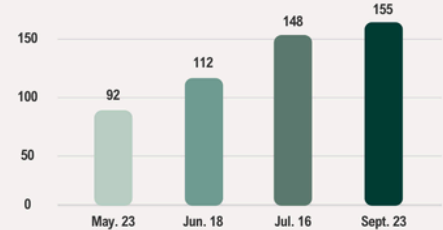
### INDUSTRY PARTNER-LED CE SESSIONS

-  DFH Difference – Smarter Detoxification
-  CytoMatrix Product Deep Dive

### HIGHEST ATTENDED SESSIONS



### SUMMER BUSINESS SERIES GROWTH



## What Members are Saying

*I used to wonder whether my membership dues were really making a difference. Then I watched OAND secure cross-sector support for oral micronized progesterone, stand up for our prescribing rights, and bring 246 people together to celebrate 100 years of this profession. That's what dues do. That's what showing up does.*

*I have been very happy with the communications from the CEO and seeing her engaging with political members that can really drive change.*

*The OAND has become transparent in sharing updates and decision-making processes, and how intentionally it has been listening to members. It helps members feel heard and included.*

## Member Engagement Task Force (MET)



The Member Engagement Task Force (MET) continued to provide guidance on education priorities, member benefits, and engagement strategies, with a focus on continuing education, corporate partner involvement, and improving engagement among early-career and part-time members.

# POLICY

## Representing the Profession Where It Matters Most



**7 CONO CONSULTATIONS SUBMITTED WITH 5 MAJOR CONSULTATIONS BETWEEN SEPT & DEC 2025**

-  Classes of Registration
-  Specialized Consultation
-  Oral Micronized Progesterone (OMP)
-  Use of Testimonials in Naturopathic Test Submissions
-  By-Law Amendments - Election of Council
-  By-Law Amendments - Information to be Provided and Fees



College of Naturopaths of Ontario (CoNO) CEO, CoNO Chair (incoming), CoNO Council Chair (outgoing), Ontario Association of Naturopathic Doctors (OAND) CEO, OAND Board Director

**91% to 96%**

of respondents to a member survey in November 2025 agreed with OAND's position across the four major consultations



**A LANDMARK ACHIEVEMENT — CROSS-SECTOR SUPPORT FOR OMP**



Building on the momentum of 2025, OAND enters 2026 with a strengthened education strategy, growing policy presence, and continued commitment to advancing the profession.



PILLAR 2

# GOVERNMENT RELATIONS & ADVOCACY

2025 marked a turning point in OAND’s approach to government relations and advocacy. With a strengthened evidence base, growing cross-sector relationships, and renewed confidence in its advocacy strategy, OAND advanced the role of Naturopathic Doctors within Ontario’s evolving health care landscape. The relationships built and groundwork established in 2025 will directly shape opportunities for the profession in 2026 and beyond.

OAND advocates for greater recognition, expanded scope, and stronger integration of Naturopathic Doctors within Ontario’s health care system.

## DIRECT GOVERNMENT ENGAGEMENT

In 2025, OAND adopted a more proactive government relations approach — engaging directly with decision-makers through evidence-based advocacy, strategic relationship-building, and clear policy priorities.

### Key Political Engagements

- Premier Doug Ford & Minister Jill Dunlop**  
 Informal engagements at GTA events helped elevate OAND’s profile within broader provincial health and political conversations.
- Deputy Premier and Minister of Health Sylvia Jones & ADM Dr. Karima Velji**  
 Multiple touchpoints at the NPAO Conference and Centennial Gala advanced OAND’s relationship with political leadership and senior Ministry officials.
- Minister Vic Fedeli**  
 OAND representatives discussed the role of Naturopathic Doctors in addressing northern Ontario’s primary care gaps during engagement in North Bay.
- Associate Minister Graydon Smith**  
 Discussions focused on scope modernization and integrated care models for Naturopathic Doctors in Ontario.



OAND represented the profession at the **April 2025 Ontario Budget release**



### Membership Mapping



In 2025, OAND completed province-wide membership mapping by Ontario Health Region and provincial riding. This strengthens our ability to support constituency-based advocacy, regional engagement, and rapid response government outreach.

## Advocacy Day at Queen's Park



*I have seen great movement in the advocacy space. It actually feels like there's a push-back, instead of allowing us to be walked all over*



*I'm encouraged that OAND is allied with other professions to improve the Ontario health care system. I'm impressed by recent activity at Queen's Park — it seems meaningful and high level*

– Member Naturopathic Doctors

In 2025, OAND adopted a more proactive government relations approach — engaging directly with decision-makers through evidence-based advocacy, strategic relationship-building, and clear policy priorities.



1

PROVINCIAL  
ADVOCACY DAY



11

ND PARTICIPANTS



14

MPP MEETINGS



Watch our Advocacy Day Reel to see the Impact of Our Collective Voice.

## BUILDING THE EVIDENCE BASE

### The Public Policy Brief - Developed in 2025



Among the most significant initiatives undertaken in 2025 was the development of OAND's comprehensive Public Policy Brief, *Unlocking Naturopathic Doctors' Capacity to Strengthen Primary Care in Ontario*. The brief represents OAND's most rigorous and comprehensive policy analysis to date, articulating the role Naturopathic Doctors can play in strengthening Ontario's evolving health care system.

The brief draws on member survey data, inter-provincial comparisons, public polling, academic research, and an in-depth analysis of the regulatory barriers limiting Naturopathic Doctors from practising to the full extent of their education and training. The work reflects hundreds of hours of research, stakeholder engagement, evidence synthesis, and policy development by the OAND team.

**Released publicly in early 2026, the brief is already being used to support direct Ministry engagement and will serve as a cornerstone for OAND's advocacy efforts in the years ahead.**



### CROSS-SECTOR PARTNERSHIPS

OAND strengthened cross-sector relationships in 2025 by building alliances with aligned regulated health professions and system partners around shared policy priorities.

This included coalition support for the oral micronized progesterone consultation and a joint Skills Development Fund proposal with the Nurse Practitioners' Association of Ontario, supported by 11 partner organizations.



### REGULATORY ENGAGEMENT

OAND maintained active engagement with CoNO throughout 2025 through consultations, Council monitoring, and leadership-level dialogue focused on collaboration, modernization, and evidence-based regulatory advocacy. Member survey results continued to demonstrate strong alignment with OAND's advocacy positions.



### LOOKING AHEAD

*The work completed in 2025 established the strongest evidence base, broadest coalition support, and most direct government relationships the profession has built in decades. OAND enters 2026 positioned to advance scope modernization, system integration, and evidence-based advocacy across Ontario's health system.*

*The work continues. OAND is ready.*

PILLAR 3

# EVENTS AND COMMUNITY

We strengthen the profession through community, connection, and collaboration — creating spaces for members, partners, and stakeholders to come together with shared purpose. In 2025, this pillar came to life through landmark events, meaningful engagement, and a growing network of corporate partners that reflected renewed confidence in OAND’s direction and the future of naturopathic medicine in Ontario.

## COMMUNITY ENGAGEMENT EVENTS

-  OAND and CAND Welcome Address and Lunch Social – CCNM
-  NPAO Conference
-  Exceptional ND Conference
-  Nestlé Health Science Event
-  Corporate Partner Activation – ICL Giveaway
-  Supplier Show
-  Inaugural BCND Awards of Excellence



## CORPORATE PARTNERSHIPS

### A Growing Network of Partners

**18**      **+12.5%**      **\$66,200**

ACTIVE CORPORATE PARTNERS

INCREASE YOY (UP FROM 15 IN 2023)

2026 ADVANCE REVENUE

### JEDI Task Force

OAND’s Justice, Equity, Diversity, and Inclusion (JEDI) Task Force continued its important work in 2025, helping ensure OAND’s programmes, events, and communications reflect the diverse communities our profession serves. Contributions included guidance on inclusive education programming, accessibility in event delivery, land acknowledgement practices, and equity-related consultation support for staff.



*Building on the momentum of 2025, OAND enters 2026 with a stronger and more connected community, continued advocacy through a second Advocacy Day, expanded member engagement initiatives, and growing excitement toward OANDCon2026: Ignite.*

# THE OAND CENTENNIAL GALA

*100 Years of Regulated Naturopathic Medicine in Ontario*



**246**

GUESTS



**20+**

CORPORATE  
& EVENT  
PARTNERS



October 25, 2025



Toronto Congress Centre

The Gala brought together Naturopathic Doctors, students, corporate partners, system allies, and government representatives in a shared celebration of a profession that has earned its place in Ontario's health care landscape. Sector partners in attendance included the Canadian Association of Naturopathic Doctors (CAND), the World Naturopathic Federation (WNF), the Nurse Practitioners' Association of Ontario (NPAO), the British Columbia Naturopathic Doctors Association (BCND), the Ontario Pharmacists Association (OPA), and the Canadian College of Naturopathic Medicine (CCNM) — reflecting the broad coalition of allies OAND has built across the profession and the health care community.

## Centennial Gala Highlights

### Opening Fireside Chat - The Future of Health Care in Ontario



Moderated by Cheryl Hickey

Panelists: Dr. Nicole Redvers, ND, MPH • Dr. Michelle Acorn • Justin Bates, CEO of the Ontario Pharmacists Association

### Recognized at the Highest Levels of Government



- Premier Doug Ford — Letter of Congratulations
- Sylvia Jones, Minister of Health — Video Address
- Dr. Karima Velji, Assistant Deputy Minister of Health — Featured Programme Message

*Reflecting growing recognition of Naturopathic Doctors within Ontario's evolving health system.*



*The Gala was great — inspiring and reminded me that we have a strong community of Naturopathic Doctors who really care about the health of people and the planet.*



*The Gala — especially the guest speakers and the acknowledgements by the government. I love that OAND is standing their ground and pushing back.*



*I loved the panel at the Gala and I'm encouraged that OAND is allied with other professions to improve the Ontario health care system. I'm impressed by recent activity at Queen's Park — it seems meaningful and high level.*



## CELEBRATING

# 100 YEARS

## OF REGULATED NATUROPATHIC MEDICINE IN ONTARIO

### A Century in the Making

For 100 years, regulated naturopathic medicine has played a meaningful role in Ontario's evolving health care landscape. What began as a small but committed profession has grown into a recognized community of practitioners, educators, advocates, and leaders dedicated to advancing whole-person care.

**This centennial milestone reflects more than history.** It reflects the resilience of the profession, the trust of patients, and the collective efforts of generations of Naturopathic Doctors who helped shape naturopathic medicine in Ontario.

### Grounded in Recognition and Respect

As OAND marked 100 years of regulated naturopathic medicine in Ontario, the centennial year created space to reflect on the people, partnerships, and milestones that shaped the profession's evolution.

It also served as an opportunity to recognize the responsibility that comes with carrying this history forward — strengthening public trust, advancing collaborative care, and continuing to build a modern and sustainable future for the profession.

### A Reflection on Legacy

One of the most meaningful moments of the Centennial Gala was the Legacy Address delivered by Dr. Verna Hunt, ND — practitioner, educator, advocate, and founder of the Naturopathic Legacy Project.

Established in 2013, the project was created to preserve and share the stories, knowledge, and evolution of naturopathic medicine for future generations. Through decades of leadership and contributions to the profession, Dr. Hunt has helped ensure that its history remains accessible and its legacy continues to inspire.

Her reflection offered a powerful reminder that celebrating 100 years of regulated naturopathic medicine is not only about honouring the past, but also about carrying its values forward.



— Dr. Verna Hunt, ND  
Founder of the Naturopathic Legacy Project

# THE HISTORY ERA GALLERY

## Curated With Support From The Legacy Project

As part of the centennial celebrations, guests were invited to explore the History Era Gallery — a curated exhibition developed with support from the Naturopathic Legacy Project, celebrating the remarkable evolution of the naturopathic profession across ten decades.

The gallery offered a rare and moving glimpse into the people, moments, and milestones that have defined 100 years of regulated Naturopathic Medicine in Ontario.



1981 – First OCNM Graduating Class



Dr. Arno Koegler, ND

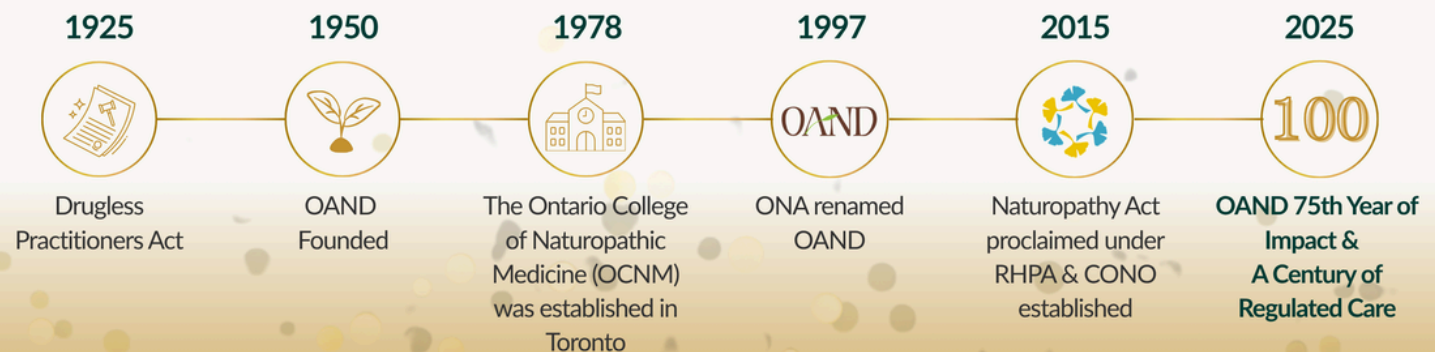


Dr. Pat Wales, ND, and Dr. Dan Labriola, ND, on pg. 150 of Iva Lloyd's History of Naturopathic Medicine



Robert Schadt and Dr. Pat Wales, ND

## A Century of Growth, Resilience & Impact





# The OAND Legacy Awards – Honouring the Pioneers



Pictured: OAND CENTENNIAL GALA AWARDS WINNERS

Created in recognition of OAND’s Centennial year, the OAND Legacy Awards honoured eleven individuals whose leadership, vision, and lifelong dedication have helped shape the evolution of Naturopathic Medicine in Ontario and beyond.

**DR. VERNA HUNT,  
ND**

Founder, educator, and advocate whose leadership preserved and advanced the profession in Ontario.

**DR. IVA LLOYD,  
ND**

Internationally recognized author and global advocate for naturopathic medicine through WNF leadership.

**DR. JOHN BENDER,  
ND**

Respected clinician and mentor with a lasting impact on education, patient care, and professional leadership.

**DR. PAT WALES,  
ND**

Dedicated educator and advocate who strengthened professional standards and advanced the profession in Ontario.

**DR. DARIA LOVE,  
ND**

Leader in naturopathic education and clinical mentorship who shaped generations of practitioners.

**DR. NICOLE REDVERS, ND, MPH**

Indigenous naturopathic doctor, researcher, and global leader in integrative and planetary health.

**DR. HELGA MARINZEL,  
ND**

Longstanding clinician and educator known for compassionate care and commitment to students.

**DR. PATRICIA RENNIE,  
ND**

Influential clinician and educator who championed integrity and patient-centred care.

**DR. ERIC MARSDEN,  
ND**

Educator, researcher, and clinician advancing evidence-informed and integrative healthcare.

**DR. ALFRED HAUK, ND**

Dedicated practitioner and mentor whose lifelong commitment helped shape the profession in Ontario.

**DR. BARBARA WEISS,  
ND**

Compassionate clinician and community leader recognized for mentorship and service.

## Honouring Excellence – The 2025 OAND Centennial Awards

Presented by Board Chair Dr. Audrey Sasson, ND, the 2025 OAND Centennial Awards recognized individuals whose leadership, dedication, and impact have helped shape the profession in Ontario. Recipients were selected through a review process led by OAND committees and the Board of Directors.

### Student Award



**BECKY SHIELDS**

**SCHOLAR. CLINICIAN. ADVOCATE.**

Recognized for outstanding academic achievement, clinical excellence, and a strong commitment to serving underserved communities. Becky demonstrates compassion, professionalism, and a deep dedication to patient-centred care.

### Emerging Leader Award



**DR. TRACY-LYNN RESIDE, ND**

**LEADER. EDUCATOR. ADVOCATE.**

Recognized for her leadership in public policy, clinical education, and patient advocacy. Dr. Reside's contributions continue to strengthen the profession and inspire the next generation of Naturopathic Doctors in Ontario.

### Excellence in Naturopathic Medicine Award



**DR. ERIC MARSDEN, ND**

**INNOVATOR. RESEARCHER. CLINICIAN.**

Recognized for his leadership in integrative and evidence-informed naturopathic care. Through his work as an educator, researcher, and clinician, Dr. Marsden continues to advance innovation and excellence within the profession.

## Looking to the Next 100 Years



*I think that all professions have a role to play in the health of Ontario and the health of Canada and the health of the world, and so if we can all just work together and support each other and put the patient first, hopefully that'll make the world a better place.*

**- Dr. Mike Tung, ND | OAND Member**



*"After 100 years, one thing remains clear: Naturopathic Medicine has never been more relevant, more needed, or more ready to help build the future of health care in Ontario.*

**- Jennifer Joseph, CEO, OAND**



*We are not simply reflecting on a century of achievement – we are moving forward with purpose and impact. Together, we continue to amplify our collective voice, advance advocacy, and drive scope modernization to enable us to better serve our patients and communities.*

**- Board Chair Dr. Audrey Sasson, ND**



*The Centennial celebrated a century of growth, resilience, and service, while reaffirming the profession's role in the future of health care in Ontario. As the health system continues to evolve, OAND remains committed to advancing advocacy, strengthening the profession, and leading with focus, determination, and pride.*

**Here's to the next 100 years.**

CLOSING

# LOOKING AHEAD TO 2026

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## A YEAR THAT CHANGED THE CONVERSATION

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2025 was the year OAND found its voice – and used it.

From Queen's Park to the Centennial Gala, from regulatory consultations to cross-sector partnerships, OAND demonstrated what a focused, evidence-driven, member-centred professional association can accomplish. The profession is more visible, more connected, and more engaged in Ontario's health system conversation than it has been in years.

That progress was made possible by dedicated and engaged members, hard working staff, committed volunteers, and partners who believed in the work and invested in its future.

**To all of them – thank you.**

## WHAT WE CARRY FORWARD

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The work of 2025 was foundational. The relationships built with the Ministry of Health, with allied health professions, and with Ontario's elected officials do not expire at year end – they compound. The evidence base developed through member surveys, policy consultations, and the research that underpins OAND's Public Policy Brief will serve the profession for years to come. Through the Centennial Gala, Advocacy Day, and a year of record member engagement, our community is more unified and energized than ever.

**This is what we carry into 2026**

## 2026 PRIORITIES



### SCOPE MODERNIZATION AND GOVERNMENT RELATIONS

OAND will continue advancing scope modernization and government engagement efforts in 2026, strengthening recognition of Naturopathic Doctors within Ontario's evolving primary care system through evidence-informed advocacy and ongoing collaboration with key health system partners.



### OANDCON2026: IGNITE

Returning October 2-3, 2026 at the Toronto Congress Centre, OANDCon2026: Ignite will bring together Naturopathic Doctors, educators, researchers, students, and partners for two days of clinical education, advocacy programming, and professional connection.



### MEMBER VALUE AND PRACTICE GROWTH

Expanded education offerings, enhanced member benefits, and practical resources for practice growth will continue strengthening professional and financial value for OAND members at every stage of practice.



### PUBLIC AWARENESS

In 2026, OAND will expand public awareness efforts to strengthen visibility and understanding of naturopathic medicine among the public, government, and health system stakeholders.



### A FINAL WORD

*One hundred years ago, practitioners in Ontario came together to build a profession grounded in prevention, whole-person care, and a commitment to the patients they serve.*

*Those values continue to guide OAND's work today.*

As Ontario faces growing pressures across its health system, the role of Naturopathic Doctors has never been more relevant.

OAND enters 2026 with momentum, conviction, and a strong foundation for the future. The profession is ready. The community is strong. And OAND will continue advocating for the role of naturopathic medicine within Ontario's evolving health system.

**Together, we are writing the next chapter of naturopathic medicine in Ontario.**



# THANK YOU TO OUR PARTNERS

None of what OAND accomplished in 2025 would have been possible without the generous support of our corporate partners and sponsors. Your investment in this organization is an investment in the naturopathic profession – in the education of Naturopathic Doctors, the advancement of scope modernization, the strength of our community, and ultimately, the health and well-being of the patients we serve. From our flagship events to our continuing education programme, your partnership makes the work richer, more impactful, and more far-reaching than it could ever be alone. We are deeply grateful for your belief in OAND's mission, your commitment to the profession, and the relationships we have built together. Thank you for being part of this journey – we look forward to growing together in the years ahead.

## CORPORATE PARTNERS

### CHAMPION PARTNERS



### PATRON PARTNERS



### SUPPORTER PARTNERS



## CENTENNIAL GALA PARTNERS

### GALA SPOTLIGHT PARTNERS



### GALA SUPPORTER PARTNERS



### SYSTEM PARTNERS



### EVENT PARTNERS

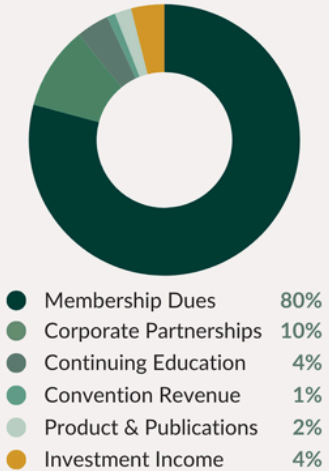




# FINANCIAL OVERVIEW

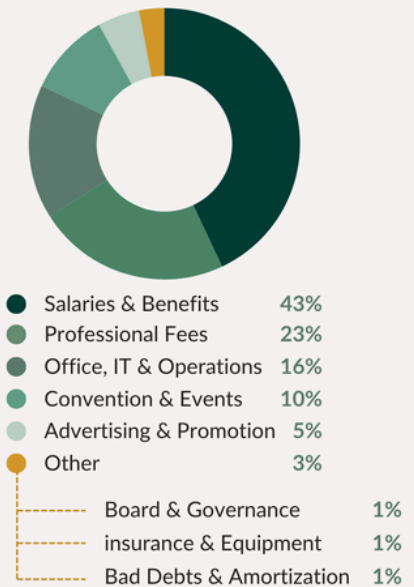
| REVENUE                | 2025             | 2024             |
|------------------------|------------------|------------------|
| REVENUE SOURCES        | \$               | \$               |
| Membership Dues        | 911,562          | 881,645          |
| Corporate Partnerships | 117,390          | 50,500           |
| Continuing Education   | 44,198           | 23,001           |
| Convention Revenue     | 12,000           | 320,084          |
| Product & Publications | 17,446           | 46,435           |
| Investment Income      | 42,350           | 25,355           |
| <b>Total Revenue</b>   | <b>1,144,946</b> | <b>1,347,020</b> |

## 2025 REVENUE SOURCES



| EXPENSES                 | 2025             | 2024             |
|--------------------------|------------------|------------------|
| EXPENSE CATEGORY         | \$               | \$               |
| Salaries & Benefits      | 516,454          | 609,006          |
| Professional Fees        | 272,960          | 223,011          |
| Convention & Events      | 124,588          | 284,978          |
| Office, IT & Operations  | 195,462          | 153,874          |
| Advertising & Promotion  | 68,572           | -                |
| Board & Governance       | 8,229            | 60,044           |
| Insurance & Equipment    | 9,398            | 22,189           |
| Bad Debts & Amortization | 17,563           | 8,147            |
| <b>Total Expense</b>     | <b>1,203,828</b> | <b>1,394,239</b> |

## 2025 OPERATING EXPENDITURE



\*The 2024 to 2025 revenue decline was due to a strategic decision to host the celebratory Centennial Gala in lieu of OANDCon.

## FINANCIAL POSITION SNAPSHOT



TOTAL ASSETS  
**\$1.01M**



NET ASSETS  
**\$846,604**



SHORT-TERM INVESTMENTS  
**\$799,195**


As of December 31, 2025, OAND maintains a strong financial position with solid reserves that support our mission, advocacy, and long-term sustainability.





**OAND** Ontario  
Association of  
Naturopathic  
Doctors

Suite 1379, 3-1750 The Queensway  
Etobicoke, Ontario  
M9C5H5

416-233-2001  
1-877-NAT-PATH (628-7284)  
info@oand.org

 @ndontario

 oand.org

 @ontario-association-of  
-naturopathic-doctors