

CORPORATE PARTNERSHIP OPPORTUNITIES

**Partnering for the Future of Naturopathic Medicine – OAND 2026
Corporate Partnership Program.**



About the OAND

The Ontario Association of Naturopathic Doctors (OAND) connects Ontarians seeking a proactive approach to health care with licensed Naturopathic Doctors. We provide leadership, advocacy, and support for Ontario's NDs.

Our Vision

Optimal healthcare for all Ontarians.

Our Values

Excellence

Striving to uphold the highest standards, knowledge and skills.

Integrity

Operating ethically, honestly and transparently in accordance with the principles of naturopathic medicine.

Our Mission

To maximize the impact of NDs as key allies in Ontario's health care system.

Community

Fostering community through belonging, dignity, safety and encouraging shared understanding.

Collaboration

Working together across diverse perspectives to achieve shared goals and foster innovation.

Our 2024–2027 Priorities

- Advocate for the Profession
- Enhance Visibility & Understanding
- Evolve the Association
- Sustain the Profession



2026 Corporate Partnership Tiers

Tier Name	2026 Price
	Supporter Partner \$2,000
	Patron Partner \$4,000
	Champion Partner \$7,500
	Premier Partner (NEW)* \$10,000
	Visionary Partner (NEW)* \$20,000

Why It Matters

In 2026, we're building on the incredible momentum of our Centennial Gala — a milestone that united Ontario's naturopathic community — and turning that energy toward the future. As a corporate partner, your brand becomes part of a growing movement shaping how integrative, evidence-informed healthcare is delivered across the province.

On the following pages, you'll find a detailed breakdown of the benefits included in each tier — starting with the core value every OAND partner receives.

When You Partner with Us, You Gain:

- Trusted visibility among 1,500+ licensed naturopathic doctors and students across Ontario
- Meaningful engagement with clinic owners, decision-makers, and emerging leaders in health and wellness
- Access to premier events, including OANDCon26 – Oct 2 & 3, 2026 at the Toronto Congress Centre, our flagship educational conference and tradeshow
- Recognition in key organizational milestones such as the 2025 Annual Impact Report (March 2026)
- A year-round platform to showcase your brand, values, and innovations to a community built on trust, wellness, and impact
- Exclusive partnering opportunities to collaborate with provincial decision-makers alongside OAND, including private Leader Lunch or Dinner experiences with sector leaders (early Spring and early Fall)

Your partnership helps advance the naturopathic profession and positions your organization as a trusted ally in the next century of integrative care in Ontario.

New Corporate Partner Benefits Table

Benefit Category	Supporter	Patron	Champion	Premier	Visionary
Annual Partnership Fee	\$2,000	\$4,000	\$7,500	\$10,000	\$20,000
Logo on OAND website					
Social media features per year	1	2	3	4	4
Dedicated email discount	-	\$50 off	\$100 off	\$150 off	\$200 off
eConnect advertising discount	10%	20%	40%	50%	50%
Booth discount at OANDCon26 Oct 2 & 3, 2026	\$200	\$700	\$1,200	\$1,500	\$2,000
Recognition in OAND 2026 Annual Report (releasing March 2027)	10 % off any advertising options	25 % off any advertising options	50 % off half-page profile	Half-page profile included	Full-page profile included
Product education webinar	-	20 % off	1 included, then 30% off	1 included, then 50% off	2 included, then 50% off
Recognition at AGM via logo placement	-				
Student Scholarship Opportunity (\$5,000 award to one qualifying 4th-year student of naturopathic medicine in Ontario)	-	-	-	Option to sponsor for \$5,000	Included
Exclusive Leadership Table: An Invitation to Shape the Future of Naturopathic Care in Ontario	-	-	-		

Add-On Opportunities

Opportunity	Rate (2026)	Description
eConnect Advertisement	\$500 per issue (non-partner) / \$300 per issue (partner pricing with tiered discounts)	Monthly digital newsletter distributed to 1,500+ members, students, and stakeholders. Includes logo, link, and short promotional text.
OANDCon26 - Oct 2 & 3, 2026 Custom Sponsorship Opportunities available	Pricing varies	Tailored opportunities for enhanced visibility and brand placement at OANDCon26, including digital, on-site, and networking exposure. Connect with us to customize a sponsorship that aligns with your marketing goals. A full event prospectus with detailed sponsorship tiers and floorplan will be released by end of November 2026
OANDCon26 - Oct 2 & 3, 2026 Level 1 Booth (price locked until May 31st 2026)	\$3,000 (non-partner)	10'x10' premium booth, two exhibitor passes, lunch included, digital exhibitor listing, and priority location near entrance. Discounts available for Corporate Partners.
OANDCon26 - Oct 2 & 3, 2026 Level 2 Booth (price locked until May 31st 2026)	\$2,500 (non-partner)	10'x10' booth, two exhibitor passes, lunch included, and digital exhibitor listing. Discounts available for Corporate Partners.
OANDCon26 - Oct 2 & 3, 2026 Bag Insert	20% discount	Promotional material distributed in attendee bags (one printed or lightweight branded item). Partner inclusion complimentary.
Produce Education Webinars	\$1000 (partner only)	One-hour live or on-demand webinar hosted on the OAND platform, co-branded and promoted to members. Includes event registration support and post-event attendee analytics.
Dedicated email to members	\$300 per (partner only)	A single-send, partner-branded email to the OAND membership. Includes OAND approval, scheduling, and one link or call-to-action for registration or product promotion.



Let's Partner

Ready to Join or Renew?

We're welcoming a new chapter of collaboration. Whether your organization is new to OAND or returning after previous partnership, this year's enhanced program offers expanded opportunities to connect with Ontario's naturopathic doctors, students, and thought leaders.

How to Join

Select your preferred partnership tier and complete your registration online:

Click [HERE](#)

Why Now

OAND's 2026 Corporate Partnership Program builds on the energy of our Centennial year, bringing the profession together once again through OANDCon26 — October 2 and 3, 2026 at the Toronto Congress Centre — along with year-round engagement opportunities. This is your chance to connect directly with the leaders shaping the future of naturopathic medicine in Ontario. This is your chance to connect directly with the leaders shaping the future of naturopathic medicine in Ontario.

Questions? Custom Opportunities?

We'd be happy to discuss how your organization can make the most of this year's program.



Contact:

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Together, we're not just supporting a profession — we're advancing the next era of integrative, person-centered healthcare in Ontario.