

2025

CORPORATE PARTNERSHIP OPPORTUNITIES

**Celebrate the Past.
Partner for the Future.**

In 2025, the OAND marks 75 years of service — and 100 years since naturopathic medicine was first regulated in Ontario.

Join us in shaping the next 100

About the OAND

The Ontario Association of Naturopathic Doctors (OAND) is the professional voice for over 1,600 licensed NDs and naturopathic medical students across Ontario.

Our Pillars of Impact

- 1. Membership, Education & Policy** - We support the profession through ongoing education that fosters high standards of clinical care, policy development grounded in member needs, and a strong membership experience focused on professional growth, resources, and support. Education that supports high standards of clinical care and professional growth
- 2. Government Relations & Advocacy** - We lead advocacy efforts that champion the role of naturopathic doctors in Ontario's healthcare system—pursuing greater recognition, expanded scope, and better access for the public to naturopathic care.
- 3. Events & Community** - We build and strengthen our profession by cultivating community, connection, and collaboration—through flagship events, peer networking, and member engagement that amplifies our collective voice.

Our Mission

To maximize the impact of NDs as key allies in Ontario's health care system.



Our Vision

Optimal healthcare for all Ontarians.

Why It Matters

Your partnership doesn't just support our members — it fuels a movement toward a more integrative, accessible, and sustainable healthcare system.

Together, we are shaping a future where whole-person care is not the alternative — it's the standard. By investing in the OAND, you're helping to build a healthier Ontario, and by extension, a healthier world.

Why Partner with OAND?








In 2025, we're not just marking milestones — we're redefining the future of naturopathic medicine. As a corporate partner, your brand will be at the heart of a movement that is shaping the way healthcare is delivered in Ontario.

When You Partner With Us, You Get:

- Trusted visibility with over 1,600 licensed NDs and students across Ontario
- Meaningful engagement with clinic owners, decision-makers, and emerging leaders
- Access to premier events including our Centennial Gala and high-impact educational offerings
- Recognition in milestone moments like our Gala celebration (Oct 2025) and Annual Report (Feb 2026)
- A year-long platform to showcase your brand, values, and solutions to a community built on wellness, trust, and integrity

Your support strengthens the naturopathic profession — and positions your brand as a trusted ally in the future of integrative healthcare in Ontario.

2025 Corporate Partnership Tiers

| | Tier Name | Investment |
|---|----------------------------|------------|
|  | Vitality Partner (NEW)* | \$10,000 |
|  | Radiance Partner (NEW)* | \$7,500 |
|  | Champion Partner | \$6,000 |
|  | Patron Partner | \$3,000 |
|  | Supporter Partner | \$1,500 |

On the following pages, you'll find a detailed breakdown of the benefits included in each tier — starting with the core value every OAND partner receives.

***Note:**

Existing 2025 partners are welcome to upgrade to a higher tier at any time by simply paying the difference in fees.

New sponsors joining partway through the year will receive a prorated credit toward their 2026–2027 partnership, ensuring your investment delivers long-term value.

What All OAND Partners Receive

All OAND corporate partners receive year-round opportunities to connect, engage, and grow with Ontario's naturopathic community. Your partnership includes:

Visibility & Recognition

- Recognition as a corporate partner on OAND.org
- Inclusion in the 2025 Annual Report (tier-based listing or profile)
- Gala recognition (signage or mention, based on tier)
- Branded table signage (with Gala table purchase)
- Option to contribute to an OAND-hosted product education webinar
- Access to banner ad opportunities on the OAND homepage and ND Directory (discount varies by tier)

Member Engagement

- Access to send a dedicated email to OAND members (fee or discount based on tier)
- Discounted advertising in eConnect, our monthly newsletter (up to 50% off by tier)
- Invitation to participate in OAND Spring and Fall workshops (access varies by tier)

Education & Growth

- Complimentary CE registrations for your internal team (availability based on tier)
- Access to student sponsorship and new grad engagement opportunities (priority varies by tier)
- Opportunities to support OAND education initiatives
- Quarterly updates and dedicated partner support from the OAND team

Special Gala Perks for All Corporate Partners

All Premium Gala Table bookings through the corporate partner program include:

- Preferred seating placement for your team and guests
- Branded signage at your table
- Acknowledgment in the Gala program among our corporate supporters

Corporate Partnership Tier Comparison



**Vitality
Partner**



**Radiance
Partner**



**Champion
Partner**



**Patron
Partner**



**Supporter
Partner**

| | Vitality Partner | Radiance Partner | Champion Partner | Patron Partner | Supporter Partner |
|--|---|---|---|---|---|
| Premium Gala Benefit | Premium Gala Table (10 seats) included | \$1,500 discount on Premium Gala Table | \$900 discount on Premium Gala Table | \$600 discount on Premium Gala Table | \$200 discount on Premium Gala Table |
| Branded Gala Table Signage (with table purchase) |  |  |  |  |  |
| Fireside Chat Visibility (1hr before the cocktail hour) | Headline sponsor with on-stage mention, signage | Signage | Signage | – | – |
| On-Screen/Printed Gala Recognition* | On-stage mention + signage + logo in Gala materials | Logo in Gala signage + materials | Logo in Gala signage + materials | Name listed in Annual Report | Name listed in Annual Report |
| Recognition in 2025 Annual Report | Full-page profile | Half-page profile | Logo recognition | Name listed | Name listed |
| ND Directory Banner (\$6000 value) | 40% discount | 25% discount | 10% discount | – | – |
| Website Home Page Banner (\$3000 value) | 40% discount | 25% discount | 10% discount | – | – |
| Product Education Webinars (\$1000 value) | 1 included | 1 included | 1 included | 50% discount | 25% discount |
| Dedicated Emails to Members (\$300 value) | 1 included | \$200 Discount | \$150 Discount | \$100 Discount | – |
| eConnect Advertising (ads and advertorials in the monthly newsletter, valued up to \$2000) | 50% Discount | 40% Discount | 40% Discount | 20% Discount | 10% Discount |

Corporate Partnership Tier Comparison (Con't)



Vitality
Partner



Radiance
Partner







Champion
Partner



Patron
Partner



Supporter
Partner

| One Social Media Feature per Year | 4 features | 2 features | 1 feature | 1 feature (with other supporters) | 1 feature (with other supporters) |
|--|---|---|---|---|---|
| Sponsor Student Initiative(s) | Priority access | Early access | Standard | — | — |
| Three CE Registrations for Team |  |  |  | — | — |
| Booth at Spring or Fall Workshop | First-choice access | Early access | Standard access | Standard access | — |
| Education Sponsorship Opportunity |  |  |  |  | — |
| Recognition as a Corporate Partner on OAND.org |  |  |  |  |  |
| Recognition at Annual Meeting |  |  |  |  |  |
| Regular OAND Updates |  |  |  |  |  |

*Marketing materials include sponsor logos in pre-event email promotions, social media, and printed/digital signage throughout the Gala.

One-Time Gala Sponsorship Opportunities

Stand out by sponsoring a signature moment at the Centennial Gala

In addition to our year-round partnership tiers, we're offering a limited number of **one-time sponsorship** opportunities tied to key moments at the Centennial Gala. From branded elements like the photobooth or a signature mocktail to sponsoring headline features such as the Fireside Chat or live entertainment, these activations offer unique visibility throughout the event and in pre- and post-event marketing.

Interested in something custom? Let's connect.

Community Impact Opportunity

With each Corporate Table Package purchased, your organization will enable two tickets to be gifted to waitlisted guests facing financial barriers to attendance.



Additional Benefits by Sponsorship Level

Vitality Partner – \$10,000



- Premium Gala Table (10 seats) included
- Headline sponsor at Gala Fireside Chat with on-stage mention
- On-stage mention + signage + logo in Gala marketing materials*
- Full-page profile in Annual Report
- 50% discount on Homepage & ND Directory banners
- 1 Product Education Webinar included
- 1 Dedicated Email included
- 50% discount on eConnect advertising
- 2 Social Media Features
- Priority access to student initiatives
- 3 CE Registrations
- First-choice workshop booth access
- Education Sponsorship opportunity

Radiance Partner – \$7,500



- \$1,500 discount on Premium Gala Table
- Signage at Gala Fireside Chat
- Logo in Gala signage + materials*
- Half-page profile in Annual Report
- 20% discount on Homepage & ND Directory banners
- 1 Product Education Webinar included
- \$200 discount on Dedicated Email
- 40% discount on eConnect advertising
- 2 Social Media Features
- Early access to student initiatives
- 3 CE Registrations
- Early workshop booth access
- Education Sponsorship opportunity



Additional Benefits by Sponsorship Level

Champion Partner – \$6,000



- \$900 discount on Premium Gala Table
- Signage at Gala Fireside Chat
- Logo in Gala signage + materials*
- Logo recognition in Annual Report
- 10% discount on Homepage & ND Directory banners
- 1 Product Education Webinar included
- \$150 discount on Dedicated Email
- 40% discount on eConnect advertising
- 1 Social Media Features
- Standard access to student initiatives
- 3 CE Registrations
- Standard workshop booth access
- Education Sponsorship opportunity

Patron Partner – \$3,000



- \$600 discount on Premium Gala Table
- Gala signage
- Name listed in Annual Report
- 50% discount on Product Education Webinar
- \$100 discount on Dedicated Email
- 20% discount on eConnect advertising
- Standard workshop booth access
- Education Sponsorship opportunity

Supporter Partner – \$1,500



- \$200 discount on Premium Gala Table
- Gala signage
- Name listed in Annual Report
- 25% discount on Product Education Webinar
- 10% discount on eConnect advertising
- Education Sponsorship opportunity

Let's Partner

Ready to Join or Renew?

Whether you're a long-standing supporter or exploring partnership for the first time, we'd love to connect.

NEW to OAND?

Select your preferred tier and complete your registration online:

Click [HERE](#)

Renewing or Upgrading?

Existing partners can upgrade at any time by paying the difference between tiers — it's that simple. If you're considering an upgrade or have any questions, feel free to reach out — we'd be happy to support you.

Mid-Year? No Problem.

We recognize that this enhanced partnership program is launching mid-year. To ensure fairness:

- New sponsors joining after July 1st will receive a prorated credit toward their 2026 renewal
- Your investment today gives you immediate access to recognition, benefits, and the 2025 Centennial Gala

Questions? Ideas? Custom Requests?

We're happy to build something that fits your goals.

Contact:

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With your support, we're not just marking 100 years – we're shaping the next 100.