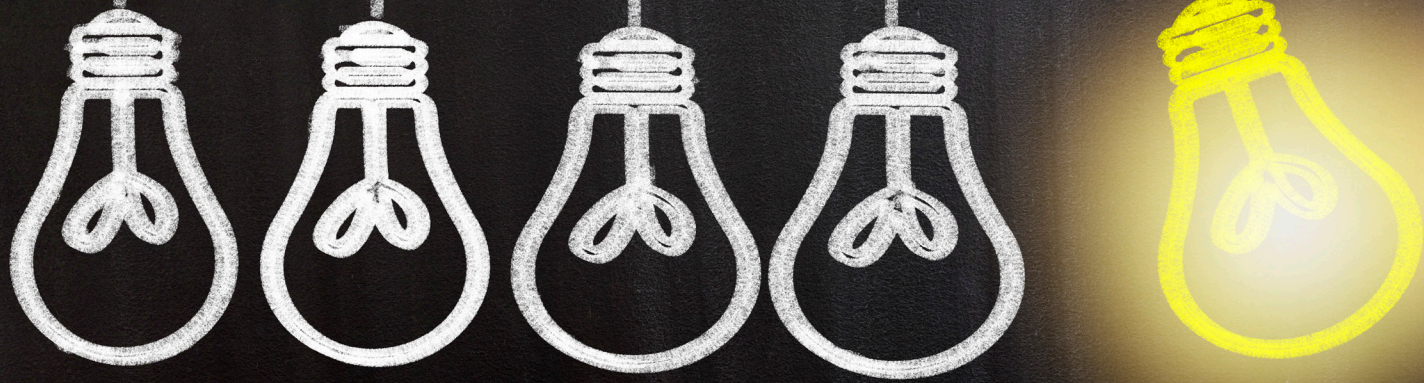


**Join Us as we Explore
Clinical Innovations**



in Naturopathic Medicine

**Reserve your Space
Today!**

**November 10-12, 2017
Blue Mountain Resort, ON**

**Exhibit, Advertising & Sponsorship
Prospectus**

OAND Ontario
Association of
Naturopathic
Doctors

Sponsorship Opportunities

Platinum Level (1 available)

\$20,000

As the premier sponsor of the 2017 OAND Convention and Tradeshow, you will enjoy a spacious 20' x 20' island booth, prominent logo placement in the delegate brochure and convention banner, and your logo exclusively featured on the delegate bag. This sponsor will also receive one free shelf on the product showcase (see next page for details), new to this year's convention. Additional benefits highlighted in the chart below.

Gold Level (1 available)

\$10,000

In addition to exclusive logo placement on our event lanyards, the Gold sponsor will also be allowed to include a branded promotional item in delegate tote bags. This sponsor's 10' x 30' booth will receive prominent placement on the show floor. Additional benefits highlighted in the chart below.

Silver Level

\$7,500

Silver level sponsorship allows you to choose a 10' x 20' strategically placed booth, as well as a half page ad in the syllabus that each delegate will receive at convention. Additional benefits highlighted in the chart below.

Bronze Level

\$5,000

This sponsorship includes a 10' x 20' strategically placed booth space. Additional benefits highlighted in the chart below.

Sponsorship Elements	Platinum \$20,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000
Hyperlinked logo on event webpage	x	x	x	x
Highlighted booth on show map in Convention Syllabus	x	x	x	x
NEW! Logo on company staff badge ribbons	x	x	x	x
Highlighted company name on exhibitor list in Convention Syllabus	x	x	x	x
NEW! Logo visibility on banner at Convention entrance	x	x	x	x
Premier Booth Space	30' x 20'	10' x 30'	10' x 20'	10' x 20'
Complimentary passes for representatives on Tradeshow floor	10	8	6	4
NEW! Customized digital VIP invitations	x	x		
Exclusive logo on delegate bag	x			
NEW! Product showcase - 1 free shelf space	x			
Exclusive logo on event lanyards		x		
Branded promotional item to be placed in delegate bags		x		
Logo and company name included in all pre-event communication	x	x	x	x
Colour Ad in the Convention Syllabus	Full Page inside front cover	Full Page inside back cover	Half Page	

À la Carte Sponsorship Opportunities

Get the most out of your attendance at the 2017 OAND Convention and Tradeshow! The sponsorships below are designed to enhance your company's presence as an exhibitor or provide additional opportunities to connect with our delegates. For additional information or to purchase a sponsorship, please contact Stephanie Lazzarini at marketing@oand.org or 416-233-2001 ext 227. *Sponsorships are sold on a first-come, first-served basis to exhibitors and non-exhibitors alike.*

All à la carte sponsorships include:

- Hyperlinked logo on event webpage.
- Company name and logo featured in all pre-event communications. *(excluding product showcase, communications package, product or branded promotional item, and syllabus ad)*
- Acknowledgement of sponsorship given in all promotional material.
- Sponsor logo featured with session/event as well as with special listing of all sponsors.
- Verbal acknowledgement by the presiding chair of the event/session thanking your company for sponsoring.
- Right to use OAND Tradeshow 2017 name and logo for promotional purposes.

USB Content Sponsor (1 available)

\$4,000

Make sure delegates go home with your company's message right in their pockets. The OAND will distribute official event documentation to exhibitors, speakers, and delegates on USB keys. As part of this sponsorship, the USB key will be stamped with your logo and can be preloaded with your corporate brochure/message.

Registration Sponsor (1 available)

\$3,000

Help us encourage delegates to register early by sponsoring our giveaway (item(s) TBD)! Your company name and logo will be featured in all pre-show communications regarding the promotion. This sponsorship provides excellent pre-show exposure, in addition to logo visibility at the registration desk. The winner(s) will be announced prior to the show in a final promotional email and will be required to visit your booth to collect the prize(s).

NEW! GALA Sponsorship

\$10,000 (exclusive opportunity)

OR

Shared sponsorship available (maximum of 4 spots available)

Celebrate the 2017 Convention and Tradeshow with the OAND at our first GALA in seven years! Dinner, dancing, entertainment and a celebration of our profession's best and brightest! As part of this sponsorship, you will receive recognition and visibility on all signage including table markers, media (pre convention), ad in the syllabus, introductory speech at gala. Opportunity to provide gift bags/samples on tables.

Social Media Sponsor (1 available)

\$1,000

As the official OAND Social Media Sponsor, your company logo will appear on our onsite Twitter board and run live on the OAND landing page for a two-week period surrounding the event dates.

Product Showcase (space limited)

\$150 (per shelf)

Give delegates a first-look at your products by reserving a spot on our Product Showcase. Strategically placed next to the registration desk, the Showcase will provide prime visibility for your product and/or services. Shelf dimensions: 20”W x 16”D x 12”H.

Communications Package (unlimited)

\$500

Postcard printing and distribution to all delegates in show bag.

- 4x6 double-sided postcard,
- Material to be provided by exhibitor.

Product or Branded Promotional Item (10 available)

\$1,000

Send delegates home with a product sample or branded promotional item in their show bag. Subject to approval by OAND. Items to be supplied by sponsoring company.

Syllabus Ad – Colour (unlimited)

Full Page	\$600
½ Page Vertical	\$450
½ Page Horizontal	\$450

DISPLAY FEES

Choose Your Space	Early Bird Rate until May 31, 2017	Regular Rate from June 1, 2017
Level 1 - For each 10' x 10' exhibit space	\$2200.00 + 13% HST (\$286.00) = \$2486.00 TOTAL	\$2300.00 + 13% HST (\$299.00) = \$2599.00
Level 2 - For each 10' x 10' exhibit space	\$1600.00 + 13% HST (\$208.00) = \$1808.00	\$1700.00 + 13% HST (\$221.00) = \$1921.00

* Please note that booth availability is on a first-come, first-served basis. To secure your location, payment must be made in full at time of booking.

CORPORATE PARTNERSHIP DISCOUNT:

(Please include discount on the "Exhibitor Application/Contract". Discount is only applicable once)

CHAMPION MEMBER = \$1500 discount (*on a minimum purchase of a Level 1 booth)

PATRON MEMBER = \$750 discount

SUPPORTER MEMBER = \$375 discount

Consider Corporate Partnership with the OAND. Call today to speak with Stephanie and find out more, 416-233-2001 ext. 227 or go to www.oand.org.

WHAT'S INCLUDED IN THE EXHIBIT SPACE RATE?

1. Draped display exhibit (pipe and drape) will consist of: back wall 8 ft high, side walls 3 ft high.
2. One 8 ft skirted table and two chairs.
3. Standard grey carpet will be provided for your booth
4. Up to 4 representative name badges and 2 lunch tickets per booth space per day.
5. Post-event list of registered attendees in an electronic format. The list will only provide OAND Convention delegate mailing addresses. Due to the *Privacy Act (PIPEDA)*, only delegates who agreed to release their contact information will be included.
6. Free listing in the syllabus.

WHAT'S NOT INCLUDED IN THE EXHIBIT SPACE RATE?

1. Display fees do not include access to or for the obtainment of Continuing Education credits for seminars.
2. **Electricity** must be purchased by the exhibitor on the Exhibit Contract and Order Form; it is NOT included in the cost of the booth

OAND 2017 / November 2017

Blue Mountain C.C - Main Level



Legend:

- : Platinum
- : Silver
- : Level 1
- : Gold
- : Bronze
- : Level 2

Exhibit Contract and Order Form

Sign me up for the OAND Tradeshow and Convention 2017!

First Name _____ Last Name _____ Title _____

Company/Organization(to be listed in mktg. material) _____ CM Level _____

Address _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____ Email _____

This application must be accompanied by the total amount due. Display location will not be confirmed until payment is received.

	QUANTITY	COST	TOTAL
Platinum Sponsor (Exclusive)		\$20,000.00	
Gold Sponsor (Exclusive)		\$10,000.00	
Silver Sponsor (4)		\$7,500.00	
Bronze Sponsor (4)		\$5,000.00	
Level 1 Booth (s)	By May 31	\$2,200.00	
Level 1 Booth (s)	From June 1	\$2,300.00	
Level 2 Booth (s)	By May 31	\$1,600.00	
Level 2 Booth (s)	From June 1	\$1,700.00	
À la Carte Sponsorship			
Communications Package		\$500.00	
Product Showcase		\$150.00	
Sample/Branded Promotional Item		\$1000.00	
Electrical		\$160.00	
Exhibitor Lead Retrieval	Lead retrievals must be purchased through Conexsys DIRECTLY		
		CM Discount****	- \$
		Total	
		13% HST	

****CM Discount can only be applied one time and is not applied per booth space.

**PLEASE EMAIL THIS FORM ALONG WITH A SIGNED TERMS & CONDITIONS FORM
TO THE OAND at tradeshow@oand.org**

BOOTH SELECTIONS

Please note that display locations will be assigned on a first-come, first-served basis.

Please list first booth choice _____

Please do NOT locate me adjacent to _____

Please list three alternate booth choices: 1. _____ 2. _____ 3. _____

PAYMENT FORM AND TERMS & CONDITIONS OF CONTRACT BETWEEN EXHIBITOR AND THE OAND ("The OAND")

1. The OAND reserves the right to alter or change the space assigned to the Exhibitor. The OAND further reserves the right, at its sole discretion to change the date or dates upon which the show is held, or to cancel the show and shall not be liable in damages or otherwise by reason of any such change or cancellation, other than to refund in full any amounts paid by the Exhibitor to The OAND.
2. The Exhibitor shall not assign this contract or sublet the space or any part thereof or permit same to be used by any other person, without the prior written consent of The OAND. Any attempt to do so is null and void and will result in immediate cancellation of this contract, and the forfeiture of any amounts paid by the Exhibitor to The OAND.
3. The Exhibitor shall comply with all rules and regulations by The OAND for the show and agrees that The OAND's decision to adopt and enforce any such rule or regulation shall be final and binding.
4. The Exhibitor is responsible for compliance with all applicable law, bylaw, ordinances, regulations, requirements, codes and standards, including those with respect to fire, safety, health and environmental matters and shall ensure that all equipment, materials and goods used by the Exhibitor so comply.
5. The Exhibitor shall indemnify and hold The OAND harmless from and against any loss, injury or damages whatsoever suffered by The OAND as a result the Exhibitor's failure to comply with the terms and conditions of this contract or as a result of the Exhibitor's participation in the show, including without limitation, any third party claim against The OAND with respect to loss, injury or damage sustained or suffered by any other exhibitors, the owner of the building, attendees of the show, and their respective directors, officers, agents or employees.
6. This contract may be canceled by either party provided written notice is received by the other by July 15, 2017, in which case all monies paid by the Exhibitors will be refunded less an administration fee of \$250 per booth. If the Exhibitor cancels after such date, they will be responsible for the full contract price.
7. The OAND reserves the right at any time to alter or remove exhibits or any part thereof, including printed material, products, signs, lights or sound, and to expel exhibitors or their personnel if, in The OAND's opinion, their conduct or presentation is objectionable to The OAND or to other show participants.
8. Exhibitor's display must comply with all requirements of The OAND and of the owner of the building, including maximum height requirements. The Exhibitor must provide at least one staff per booth, to maintain display during show hours. The Exhibitor agrees to confine its presentation to the contracted space only.
9. All goods shipped to the show must be clearly marked with the name of the Exhibitor and the number of the display space. Goods must not be shipped to the show for any shipping charges to be paid on arrival and any such goods will not be accepted by The OAND. The OAND assumes no responsibility for loss or damage to the Exhibitor's goods or property either before, during or after the show.
10. In consideration of the Exhibitor's participation in the show, the Exhibitor hereby releases The OAND, its directors, officers, agents and employees from any and all claims, losses, or damages whatsoever suffered or sustained by the Exhibitor in connection with its participation in the show, including, without limitation, any claims for loss or theft of property, personal injury, or loss of business or profits, whether arising from any act of The OAND or otherwise.
11. The Exhibitor is responsible for the placement and cost of insurance relating to its participation in the show. The Exhibitor shall carry liability insurance of \$2 million, as well as such additional insurance as may be required by The OAND. The Exhibitor agrees to furnish immediately to The OAND upon request certificates of insurance pertaining to all policies of insurance carried by the Exhibitor together with satisfactory evidence from the insurers of the continuation of such policies. If the Exhibitor fails to comply with any of the foregoing, in addition to any other rights or remedies available to The OAND at law or under this contract, The OAND shall have the right to take possession of the display space for such purposes as it sees fit and the Exhibitor will be held liable for the full contract price for said space.
12. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the show. The Exhibitor agrees to remove the exhibit, equipment and appurtenances from the show building by the final move-out time. In the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred by The OAND.
13. The Exhibitor will comply with the rules and regulations of any unionized contractors, which may be selected by The OAND to service the exhibitors. Any dispute between the Exhibitor and any such contractor or union representative will be referred to The OAND for resolution, whose decision shall be final and binding on all parties.
14. The OAND reserves the right to cancel this contract and to withhold possession of the space or to expel the Exhibitor there from if the Exhibitor fails to comply with any terms and conditions of this contract or the show rules and regulation, in which case the Exhibitor shall forfeit as liquidated damages and not as a penalty all payments made pursuant to this contract, all without limiting The OANDs other rights and remedies at law under this contract as a result of such failure to comply.
15. Processing of payment by The OAND does not in itself constitute acceptance into Tradeshow 2017.

PLEASE NOTE - You will be contacted upon receipt of your application form. If you do not hear from us we have not received your application.

Submission of an application to exhibit does not confirm booth space. A confirmation of booth space will be sent via email once full payment is processed.

PAYMENT METHOD

Cheque Visa MasterCard

Card Number _____ Exp. _____

Name of Cardholder _____

Signature _____

If this application is accepted, the Exhibitor agrees to be bound by the terms and conditions on this application and by those set forth in the OAND Tradeshow 2017 Manual which will be sent out in August. The undersigned is fully authorized to commit the Exhibitor to all terms and conditions of this contract. An unsigned contract will be returned.

Signature _____

Print Name _____ Date _____

OAND Annual Convention & Tradeshow – November 10-12th, 2017

TARGETED ADVERTISING

The OAND provides the opportunity for your company to advertise in the Syllabus.

The Syllabus contains material such as the Convention schedule, speaker notes, and exhibitor lists and is given to each Convention delegate.

ADVERTISEMENT RATES

COLOUR

Full Page (7.25" wide x 9.75" high)	<input type="checkbox"/>	\$600
1/2 Page - Vertical (3.75" wide x 9.75" high)	<input type="checkbox"/>	\$450
1/2 Page - Horizontal (7.25" wide x 4.75" high)	<input type="checkbox"/>	\$450

Please add HST to the above rates.

- The deadline for Syllabus advertisements is September 15, 2017.
- Email ads to marketing@oand.org. Artwork is only accepted as EPS or PDF (please be sure to include fonts or to convert fonts to outlines). For any questions concerning ad specs please contact Jessa Kassner at 416-233-2001 ext. 227.
- Please return this form (with payment) to the OAND, at tradeshow@oand.org or by fax at 416-233-2924.

SYLLABUS ADVERTISEMENT ORDER FORM

Company: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Please indicate payment amount (including HST) based on the selection above: \$ _____

PAYMENT METHOD

Cheque Visa MasterCard

Card Number _____ Exp. Date _____

Name _____ Signature _____

AGREEMENT

I understand that payment is to be made in full in order to confirm my space in the Syllabus, otherwise publication of my ad is not Guaranteed.

Signature _____

Print Name _____ Date _____