Call for Sponsored Speaker Proposals

The OAND Convention 2016: The Chronic Disease Puzzle: Putting the Pieces Together will run October 28 to 30, 2016 in Toronto, Ontario. The OAND Convention is Canada’s largest annual naturopathic medicine event.

Chronic disease is on the rise, and Naturopathic Medicine is perfectly poised to successfully address these complex conditions. But how exactly do NDs do it? What are the latest treatments? What does the current research say? What are the links between chronic disease and environmental toxins? The microbiome? Trauma? In otherwords, how do NDs find each patients’ ‘puzzle pieces’ (symptomatic clues) and put them together to form a coherent ‘health narrative’ that leads to effective assessment, diagnosis and treatment of chronic conditions? We’re pleased to accept proposals that answer all these questions, and more!

With the aim of covering the diversity of naturopathic clinical practice, we are looking for proposals that address one or more of the following naturopathic modalities:

- Acupuncture
- Asian Medicine
- Botanical Medicine
- Clinical Nutrition
- Homeopathy
- Lifestyle Counselling
- Physical Medicine

Although we are pleased to accept proposals on a wide range of topics that are relevant to our theme, we are particularly interested in proposals that address one or more of the following topics, in the context of chronic disease:

- Environmental Medicine
- Hormone Prescribing (bioidenticals, thyroid, etc)
- Autoimmune Conditions
- Effects on specific populations (men, women, geriatric and pediatric)
With the aim of providing attendees with the highest quality of clinical excellence in Continuing Education, all proposals must demonstrate:

- Relevance to Convention theme and naturopathic clinical practice
- Inclusion of cutting-edge research and/or recent clinical advancements
- Practical assessment, diagnosis and/or treatment protocols/recommendations
- Clinical pearls
- How the session will help NDs to apply session information directly with patients in clinical practice

Presentation Types

Please refer to the next section to see the criteria for breakout, intensive and keynote sessions.

Sponsorship Benefits:

- Speaker sponsors will be recognized in all convention promotional materials, including social media vehicles (Twitter, Facebook, and our website, oand.org)
- Should the sponsor also have a tradeshow floor booth, the presentation moderator will direct attendees to the booth at the end of the speaker’s presentation
- Sponsors are invited to display an easel sign, stand-alone banner, or tabletop display outside the room during the presentation
- Sponsored speakers are provided with free Convention registration on the day of their presentation, including meals and refreshment breaks
- Your sponsorship will ‘live on’ as presentations are provided to all attendees on a USB key, and presentation audio recording are made available post-convention

Terms of the Speaker Sponsorship Agreement:

- Sponsors will cover all fees and arrangements associated with the speaker, including speaker’s fee, travel and accommodations.
- Speaker sponsors will be required to pay a speaker sponsorship fee to the OAND.
- Sponsored speakers who are practicing as NDs in Ontario must be a member of the OAND.
- Convention presentations are non-commercial. Product/brand solicitation and promotion is strictly prohibited.
## Sponsorship Options:

<table>
<thead>
<tr>
<th>Presentation Type</th>
<th>Length</th>
<th>Description</th>
<th>Sponsor Benefits</th>
<th>Sponsorship Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keynote</td>
<td>1.5 hours</td>
<td>The biggest ‘draws’ of the Convention, these are the speakers that add star-power to our roster, and are well-known clinical experts on a topic of relevance.</td>
<td>With the highest attendance, they provide the best promotional opportunities and visibility of the entire Convention. The only category where no other talks are scheduled at the same time.</td>
<td>$2,000</td>
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<tr>
<td>Intensive</td>
<td>3 hours</td>
<td>These popular sessions provide in-depth, advanced, and hands-on training on a specific clinical subject.</td>
<td>Designed in response to member feedback, NDs highly rate these sessions for their tangible clinical content. Excellent for sponsors to be associated with.</td>
<td>$1,500</td>
</tr>
<tr>
<td>Breakout</td>
<td>1.5 hours</td>
<td>The most diverse of Convention offerings, these sessions offer a wide range of lectures, research updates and panel discussions on relevant clinical topics.</td>
<td>As this category has the largest number of sessions, they have the highest attendance in total. Also the only category to provide non-lecture-style options, which are very memorable to attendees.</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

## Completing the Sponsored Speaker Proposal Template

Before completing the Sponsored Speaker Proposal Template:
1. Read these instructions thoroughly, which provide key tips for completing your proposal.

**Format:** Microsoft Word or PDF. Scanned, faxed or handwritten submissions will not be accepted.

**Presentation Title:** Your title should be engaging, and express exactly what your presentation is about.

**Presentation Type:** You may apply for one or more presentation types, according to the following criteria. The OAND has sole discretion over presentation type selection.

**Breakout Session Criteria**
- 1.5 hours long
- Lecture-Style: One or two NDs (or allied health practitioners) presenting a PowerPoint presentation on a specific topic, with a Q & A period. We welcome lecture-style presentations that include relevant hands-on components
- *(NEW)* Research Update: One or two NDs (or allied health practitioners) presenting a PowerPoint presentation summarizing the latest research (within the last 5 years) on a specific topic
- Panel Discussions: Three to five NDs (and/or allied health practitioners) having an engaging discussion on a topic that is current, and needs to be discussed in the profession. A variety of viewpoints should be represented. We encourage a combination of NDs and non-NDs, if appropriate to the topic. Your proposal must include a panel moderator.
Intensive Session Criteria
- 3 hours long
- Intensives provide in-depth, advanced, hands-on, practical training on a specific subject. Hands-on aspects must be participatory in nature, i.e. practicing bodywork techniques, or ‘workshopping’ patient case studies brought in by attendees

Keynote Session Criteria
- 1.5 hours long
- Keynote presenters are well-known, widely acknowledged clinical experts on their chosen topic

Presentation Summary
- This is a key part of the proposal; please be succinct and informative. Maximum 350 words
- If your presentation title answers the ‘what’, your presentation summary answers the ‘how’. Include information such as relevance to the Convention theme, how you will approach your topic, main sub-topics covered, and generally answer the attendee question “Why should I attend this session?”
- For breakout and intensive sessions, please describe any hands-on components (if applicable)

Learning Objectives
- This is a key part of the proposal; please be as detailed as possible
- What skills/knowledge/clinical pearls will attendees learn from your session?
- How will your session help NDs to apply the above in a practical fashion in clinical practice?

Areas of Focus
- Please only check off any of the specific populations (men, pediatric, etc) if your session includes health issues that only affect those groups, or covers specific protocols for those groups only

Sample of Primary References
- A complete reference list is not necessary, 3-5 primary references are sufficient

Speaker Biography
- Maximum 200 words per bio. Resumes or CVs will not be considered in lieu of a bio
- For multi-presenter sessions, please include bios for all presenters (and moderator, for panel discussions)
- Bios for keynote presenters may exceed 200 words, and must clearly prove their status as well-known, widely acknowledged subject experts in their field
- Your bio must answer the question ‘Why is this speaker qualified to present on this topic?’

Continuing Education Credits
The College of Naturopaths of Ontario defines Category A credits as ‘structured learning activities that must be directly related to the core clinical competencies of Naturopathic Medicine’.

There are four categories of Category A Continuing Education Credits for NDs in Ontario:
1. General: Definition as above for Category A credits
2. Jurisprudence: Should include courses that discuss the laws, regulations, bylaws, standards or guidelines that govern the practice of naturopathy in Ontario. The purpose of these credits is to ensure NDs are aware of and understand the standards and legislation and can apply them in their practice.
3. Pharmacology: Should contain information on specific drugs or substances, and may include topics such as dosage recommendations (if applicable), interactions and contraindications, mechanism of action, etc. All drugs and substances must be referred to by their generic names.

4. IVIT (Intravenous Infusion Therapy): Should address administering a drug or drugs through intravenous infusion for therapeutic purposes. Because there is no longer a separate emergency procedures course, all IVIT credits must contain information regarding contraindications, management of adverse reactions and relevant emergency procedures.

CE Credits are awarded at the rate of 1 credit per presenting hour.

Example of CE Credit calculation for a 1.5 hour presentation including half an hour of pharmacology:
  General: 1.0
  Jurisprudence: 0
  Pharmacology: 0.5
  IVIT: 0

Proposal Review Process: The OAND Continuing Education Advisory Committee will review all complete proposals received by the submission deadline date. Following the review process, proposal applicants will be notified by December 15, 2015 as to whether or not their proposal has been selected for presentation. The OAND has sole discretion over presentation type selection.

Submission Instructions
Format: Microsoft Word or PDF. Scanned, faxed or handwritten submissions will not be considered.
Send To: Anna-Liza Badaloo (Manager, Clinical Development): events@oand.org
Submission deadline: November 27, 2015
Late and/or incomplete submissions will not be considered.

Questions?
Contact Anna-Liza Badaloo (Manager, Clinical Development) at events@oand.org or 416-233-2001 or 1-877-628-7284 (toll-free), ext. 222

Thank you for your interest in presenting at the OAND Convention. We look forward to reviewing your proposals and exploring the many facets of chronic disease in 2016.