



789 Don Mills Road, Suite 603
Toronto, ON M3C 1T5

(T) 416-233-2001
(F) 416-233-2924
Toll-Free: 1-877-628-7284

info@oand.org
www.oand.org



NEW GRADUATE INFORMATION BOOKLET



the 2010/2011 GAP Program is sponsored by

Seroyal

printed August 2011



FIND AN
ND
NEAR YOU!



GAP
GRADUATE ASSISTANCE PROGRAM

ND
CAREER CENTRE

BEI BUSINESS EXCELLENCE INITIATIVE
championing the success of members

ND
PROTECT

ND
PROTECTPLUS

ND
PROTECTDOCS

ND
PROTECTHOTLINE

OAND Staff Who's Who

Wondering who to contact at the OAND with your questions?

- To join the OAND, to make changes to your membership or contact information, to purchase merchandise, CE recordings, brochures and Clinic Management Software, or to register for OAND events:

Vanessa Bennett, Member Relations Associate
memberadmin@oand.org or 416-233-2001 ext. 229

- To troubleshoot website login issues, or for general inquiries:

Aidan Morishita-Miki, Information & Resource Associate
resourceassociate@oand.org or 416-233-2001 ext. 224

- To reserve an OAND banner, place a classified ad in *the PULSE*, or to post a listing in the ND Career Centre:

Vanessa Iannetta, Communications and Marketing Associate
marketing@oand.org or 416-233-2001 ext. 222

- To submit an article for *the PULSE* or for inquiries about the programs and services available to members, including MAP:

Ronda Parkes, Director of Marketing
ronda@oand.org or 416-233-2001 ext. 228

- For inquiries about government relations and efforts to ensure Ontario becomes a leading jurisdiction for Naturopathic Medicine:

Michael Heitshu, Director of Policy & Membership
policy@oand.org or 416-233-2001 ext. 227

- To inquire about ND Protect or speaking at a future OAND event, or to recommend a speaker or topic, or to suggest new programs and services to enhance our current membership program:

Alison Dantas, CEO
adantas@oand.org or 416-233-2001 ext. 223

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visit us online at www.oand.org

Congratulations, you are about to become a licensed ND!

The OAND would like to take this time to acknowledge your accomplishment and to assist you as you take the next steps toward becoming a registered ND. The OAND **Graduate Assistance Program (GAP)** has been developed to help you with the next steps.

We've heard from past graduates just how difficult it can be to transition from student to successful practitioner...the OAND is your one-stop resource for assistance in making that transition and for continued support throughout your career as an ND in Ontario.

What is the OAND?

The OAND is the PROVINCIAL professional association that represents NDs in Ontario. We provide a range of services to assist our members and connect the ND community.

How did it get established?

The OAND is run by NDs for NDs. It was established in 1950 by a small group of NDs who believed that collectively we are stronger than we are individually.

Why is it important?

Health care is regulated provincially and over the years the OAND has had to advocate and fight for the profession's survival. Most recently the fight undertaken by the profession was to ensure our full scope of practice was included in the new *Naturopathy Act* under the RHPA. This could not have been accomplished successfully without a dedicated group of members' supporting the work.

The OAND provides many services and programs for NDs and it depends on membership fees to achieve its members' priorities.

Please contact us for assistance at any time:

Vanessa Bennett, Member Relations Associate
416-233-2001 ext. 229 or memberadmin@oand.org

This booklet provides you with details on some of the OAND programs and services in place to assist you.

We look forward to welcoming you as a professional member of the OAND!

visit us online at www.oand.org

FREE Membership with the OAND Now Available for New Grads!

Your student membership will remain in effect until **August 31st**, at which time it will expire.

You are then encouraged to join the OAND for September 1st, in order to receive the full benefits of membership available to new grads without disruption.

The OAND is pleased to offer you **FREE** membership from September 1st through December 31st, to assist you as you get started with your practice.

You will be entitled to full benefits of membership effective immediately upon joining (except for access to the OAND referrals listing), including access to ND Protect, ND Protect Hotline, the Member Advantage Program, which provides you with significant savings on all the products and services you need to start up your practice, member pricing on CE events and all the business tools offered by the OAND.

You will be considered a 'pending' member until you have received your ND Licence from the BDDT-N, which means that you will receive all of the usual benefits of membership except for referrals to your clinic until we receive your ND Licence number.

We strongly encourage you to sign up for Auto-Renewal Plan so that you minimize your paper work and automatically remain a member of the OAND until you choose otherwise.

To qualify for this offer of complimentary membership please complete the form available in your package and **JOIN TODAY!**

Vanessa Bennett, Member Relations Associate at
memberadmin@oand.org or 416-233-2001 ext. 229

More Services for OAND Members

- Professional newsletter - *the PULSE*, published on a quarterly basis
- Monthly eConnect and Hot Topic emails to keep you connected
- Toll-free referral and information line (1-877-NAT-PATH), providing public referrals to members across Ontario
- Online referral system, providing public referrals to member clinics across Ontario
- Website, www.oand.org, with members-only access to useful resources
- Promotion of the profession through tradeshows, advertising campaigns, etc.
- Public and media relations
- Government affairs program includes lobbying for improved regulation
- Business Excellence Initiative, offering business tools and resources to help you grow your practice
- Graduate Assistance Program (GAP), helping graduates transition from student to successful practitioner

The OAND Continuing Education (CE) program includes:

- ✓ **Canada's largest naturopathic convention and tradeshow**
- ✓ **Annual clinical focus conference**
- ✓ **Business and practice management symposium**
- ✓ **Distance-learning webinars**
- ✓ **Monthly seminars**
- ✓ **CE recordings**

The *Naturopathy Act* and New Rules for the Profession

You are entering practice at a time of exciting change in the regulation of Naturopathic Doctors in Ontario.

Regulation of health professions is a provincial responsibility. Better regulation has been a long-standing objective of the profession, and achieving passage of the new *Naturopathy Act* in 2007 was a major accomplishment for Ontario's NDs working together through the OAND, their provincial association. This success was enhanced by the decision of the Ontario government to award prescribing authority to Ontario NDs after an intensive lobbying effort by the OAND and NDs across the province.

The *Naturopathy Act* will lead to the establishment of the new College of Naturopaths of Ontario, following an extensive transition process that is now underway and expected to be completed by 2013.

The transition process requires developing new rules for the profession which will have to be approved by the provincial government. The OAND, as the voice of the profession, is involved in advocating for a full and effective scope of practice.

More information on the *Naturopathy Act* is available in the members-only section of the OAND website (www.oand.org). Once logged in, click on "Advocacy" from the left-hand menu.

Guide To Registration for Ontario New Graduates

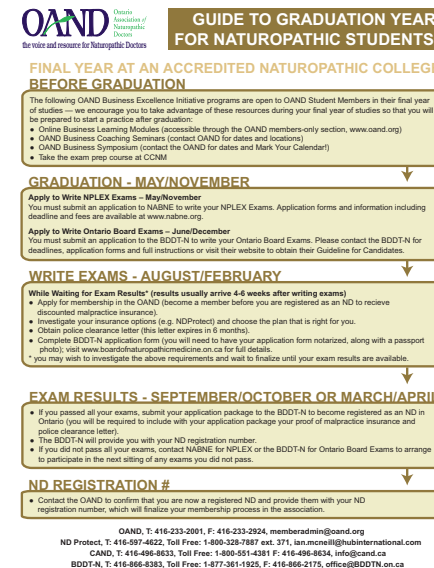
Can I join the OAND before I get my NPLEX results?

When and how should I sign up for liability insurance?

With all that is involved in transitioning from student to successful practitioner, it can be confusing to figure out what needs to be done and when...with this guide to help you, wonder no more!

The OAND has created a flow chart to help recent graduates (and 4th-year students) understand all the steps they should take during their final year of studies, through writing the board exams, to becoming registered as an ND.

This easy-to-follow guide will walk you through all the steps, with useful pointers about the best time to get each task done. View the chart online or download it in PDF format from the GAP page on the OAND website www.oand.org/GAP



ND Protect Insurance Solutions

The **ND Protect** insurance program offers preferred pricing to OAND members for a full spectrum of insurance solutions to take care of you and your practice.

You will be able to meet all your insurance needs from Professional Liability to Clinic Coverage to General Liability insurance protection under **ND Protect**. This competitively-priced insurance program will not only save you money on premiums, but will also help you to manage your cash flow, as it is the only program on the market for NDs that offers payment options.

To learn more about **ND Protect**, including full program details and application forms, visit the members-only section of the OAND website (www.oand.org). Once logged in, click on “Insurance Solutions” from the left-hand menu. Signing up is easy and everything you need is online.

To apply for **ND Protect** or for more information, please contact the ND Protect day-to-day contact for the OAND directly at any time:

Sarah Thomson

Account Assistant

HKMB Hub International

sarah.thomson@hubinternational.com

office: 416-597-0008/1-800-232-2024 ext. 209



If you wish to speak to someone at the OAND to find out more about the program contact: **Alison Dantas, CEO**, adantas@oand.org
416-233-2001 ext. 223



OAND members have access to a 24 hour legal hotline—ND Protect Hotline, which provides members with access to legal assistance on all professional issues at no extra cost. Once you have had an initial call with the hotline any follow up review or assistance is available at very competitive pricing. You can access ND Protect Hotline at www.oand.org/ndprotecthotline

visit us online at www.oand.org

OAND Member Advantage Program (MAP)

Make sure to leverage your OAND Membership when setting up your practice—**MAP saves you \$\$\$\$**

The OAND Member Advantage Program (MAP) provides members with significant savings on the services and products they use every day. With just a phone call or click of the mouse, you can save your clinic hundreds of dollars!



Professional members of the OAND enjoy discounted rates from the following MAP partners:

- Century 21 – New Concept Ltd / Anthony Yores ND
- Complete Communication Systems / Rogers Wireless
- Grand & Toy
- GoodLife Fitness
- Health Care Financial
- Inyterface Designs
- Ledgers
- Mortgage Intelligence / David Benson & Associates
- Natural Standard
- OAND Clinic Management Software
- Clinic ND - Osniium Software
- Perkopolis
- Primus Canada
- RaXMedical
- Rocky Mountain Analytical (RMA)
- SOS Emergency Response Technologies
- The Stevens Company Limited
- VersaPay

For contact information go to www.oand.org/map and click on the logo to learn more about the individual MAP partner benefits.

visit us online at www.oand.org

Emerging Trends in Naturopathic Medicine
November 18 - 20, 2011

REGISTER NOW!

The OAND Board and Staff are so excited about this year's event *Emerging Trends & Treatments in Naturopathic Medicine*. The entire event speaks to our belief that Naturopathic Medicine is in itself an emerging trend in health care and that Naturopathic Doctors are the cutting edge of natural treatments in health and experts at prevention.

At this event world class presenters will showcase the latest research and clinical understandings in topics ranging from Cancer Care to the role of POPs in Diabetes to over 7 hours of parenteral therapy sessions and so much more.



New this year is a series of six intensive programs (including Business Training with Dr. Dickson Thom, ND) that begin on the afternoon of Friday, November 18 from 1:00 – 4:30 pm, followed by the convention kick-off Lecture: Preparing New NDs in a Changing World of Health Care with a panel of representatives from Bastyr, NCNM, SCNM, Boucher and CCNM.

Stay connected and use your **FREE** membership to obtain a substantially discounted rate for the OAND Convention & Tradeshow 2011.

If you have questions or require assistance please contact Vanessa Bennett, Member Relations Associate, at 416-233-2001 ext. 229 or memberadmin@oand.org

visit us online at www.oand.org

OAND Business Excellence Initiative
'Building a Successful Practice'
Business Symposium

October 4 & 5, 2011 - Forester's Conference Centre

The "Building a Successful Practice" Business Symposium is an information-packed, two-day event designed to help new practitioners gather the key knowledge to get a practice established and to learn the basics of operating a successful business. Participants will come away from the Symposium with real-world knowledge and business contacts to help make those first steps into the business world a little easier.

Topics include: demystifying business planning, understanding insurance, legal considerations, tax considerations, understanding the basics of small business accounting for your practice, leveraging technology to free up your time, how best to market your health care practice, orientation to a professional dispensary, understanding the purpose of professional associations and how they can work to your advantage, and more.

The Symposium will also include a panel of experienced NDs (from recent graduates to those who have been in the industry for more than 10 years) to discuss their reflections and learnings on each of their own journeys through small business development. The Symposium is open to OAND members and includes a diverse supplier show.

Business training suited to a naturopathic practice.

Learn more and download a registration form as information becomes available at www.oand.org/eventscalendar.



visit us online at www.oand.org

Business Planning Tools: An OAND Guide to Developing Business Plans for Naturopathic Practices

The OAND's Business Excellence Initiative (BEI) is a program to support and assist members with the many challenges of clinic development and management, including the key knowledge to get a new practice established, expand an existing practice, and operate a successful business.

As part of this initiative, the OAND has developed, in conjunction with Sandra Bekhor of Bekhor Management, two business planning modules. The first module was developed to give you a step-by-step process of how to develop a sound business plan for your practice. A business plan can serve as a road map that steers the development of every area of your practice. It can also be the key to generating financing to launch or expand your practice.

The second module provides you with a step by step process to develop a comprehensive marketing plan for a clinical practice. The outcome of completing this module is that you will establish a strategic document to guide your marketing initiatives that once implemented can successfully raise public awareness of your practice.

These 2 **FREE** modules are available in the members-only section of the OAND website. Learn more about our business support tools at www.oand.org/BEI



visit us online at www.oand.org

OAND Forums

You are invited to join the OAND Discussions List once you become a professional member of the association.

OAND Forums serve as a member only community for NDs to ask questions and share information that may interest fellow members. Many members find OAND Forums to be both a source of mentoring and clinical pearls, and an important opportunity to be part of the community of NDs where questions can be asked and answered in a safe environment.

OAND Forums can be used to seek or provide clinical advice, to recommend a book or article, to obtain referrals for patients, to recruit participants for studies, to seek information and advice from each other, and to share best practices and new therapies that you think will be of interest to your colleagues.

Upon joining the OAND as a professional member, your new access to the members only area will provide you with direct access to this benefit.

Service Membership at the OAND

Annually the OAND seeks NDs who are willing to assist the public and the profession by being a Service Member with the OAND. A Service Membership will afford you **FREE** membership in the OAND for the calendar year, while giving you priority access to the OAND Fall Convention Work Exchange Program and a complimentary registration for the OAND Spring Conference.

For details on this program please visit our website www.oand.org, you will find the link under **Be a Member**.

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